

# digital Politics

CONCLAVE

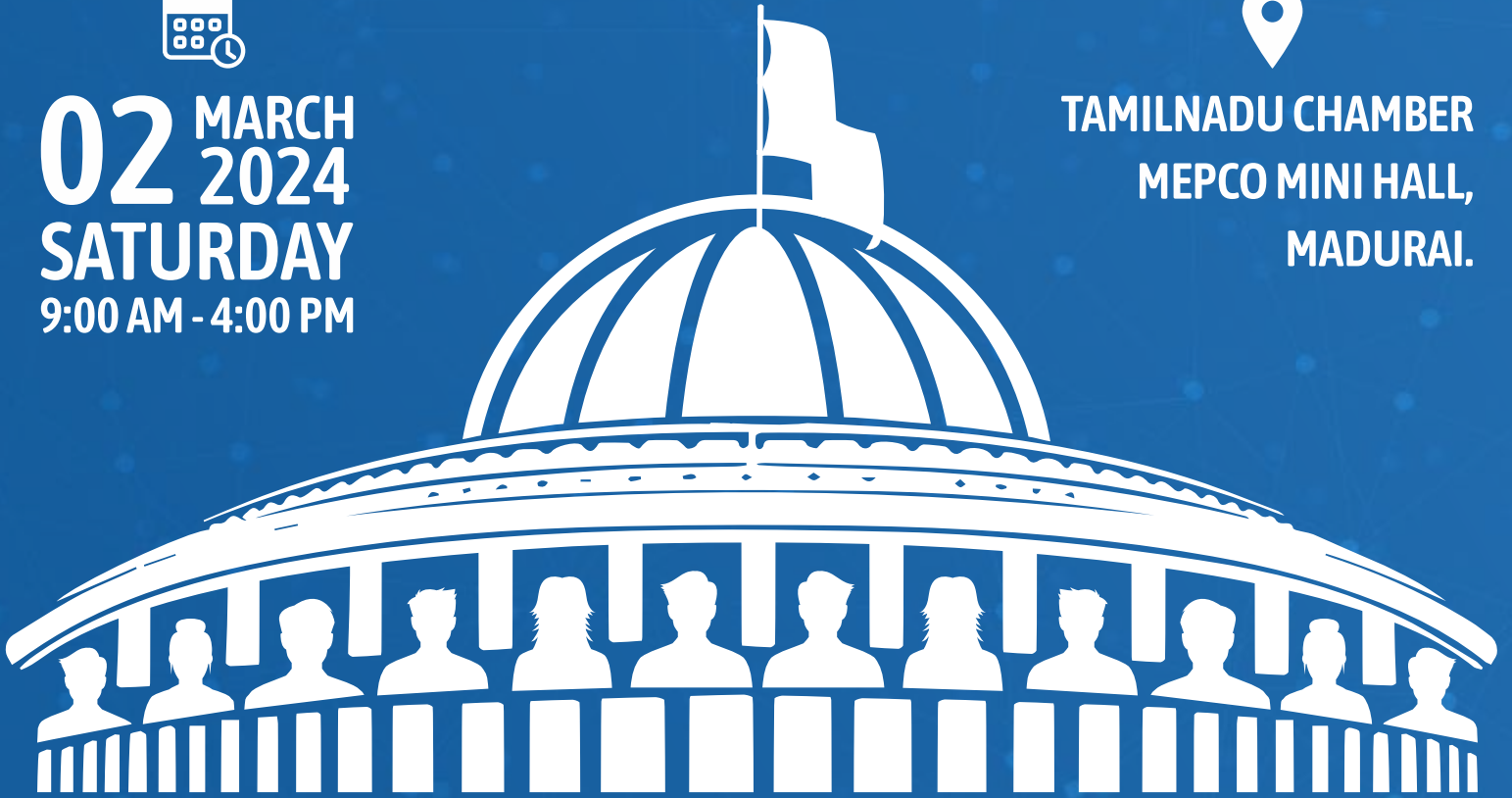
MADURAI



**02 MARCH  
2024  
SATURDAY**  
9:00 AM - 4:00 PM



**TAMILNADU CHAMBER  
MEPCO MINI HALL,  
MADURAI.**



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## EVENT OVERVIEW

The Digital Politics Conclave unites key players from India's political and tech sectors, reshaping the nation's political landscape. This national conference is a crucible for critical discussions on innovations, platforms, and strategic solutions, steering political campaigning and citizen participation. By bringing together influential figures, it cultivates an environment where ideas flourish, navigating the evolving landscape of digital politics. As India undergoes a paradigm shift in political communication, this gathering acts as a catalyst for forging synergies between politics and technology, influencing the nation's political future.

## EVENT HIGHLIGHTS

- ★ Insights from party digital heads, tech strategists and platform builders
- ★ Lively debates on the evolving digital political ecosystem
- ★ Showcase of cutting-edge solutions for targeting, polling, mobilizing citizens
- ★ Pitch contest for startups taking political campaigning digital
- ★ Networking with key political stakeholders on adopting emerging innovations

## WHO SHOULD ATTEND

- ★ Digital officers, tech teams and strategists from national/regional political parties
- ★ Founders of campaign-tech, polling and other political platforms
- ★ Investors and mentors supporting political industry startups
- ★ Marketing, PR and communications professionals in the political space
- ★ Academicians studying role of technology in democratic processes
- ★ Policymakers interested in legislating digital political sphere

Book your slot today and don't miss this opportunity to be there at Tamilnadu Chamber Mepco Mini Auditorium on 02 March 2024

For customised partnership opportunities write to us at [info@kamalaminfo.com](mailto:info@kamalaminfo.com)

# BENEFITS

- ★ AI and big data analytics in political campaigning
- ★ Reaching voters via social media and messaging apps
- ★ Promoting civic participation through mobile platforms
- ★ Fighting misinformation and protecting privacy
- ★ Tech policy regulations needed for the digital era
- ★ Ensuring inclusivity in digital political engagement
- ★ Deepfake detection and inoculation
- ★ Forum to bridge the digital divide

# SESSIONS & SPEAKERS

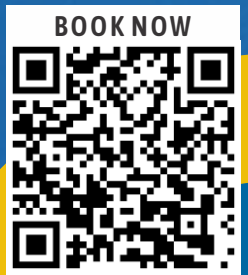
 <p><b>Su. Venkatesan</b> Member of Parliament from Madurai.</p> 	 <p><b>Manickam Tagore</b> Member of Parliament from Virudhunagar.</p> 	 <p><b>Dr. P. Saravanan, MD</b> AIADMK</p> 	 <p><b>Prof. Raama Sreenivasan</b> Bharatiya Janata Party</p> 	 <p><b>Ananthan Ayyasamy</b> Bharatiya Janata Party</p> 	 <p><b>Maria Jennifer Deepak</b> Naam Tamilar Katchi</p> 	 <p><b>David Annadurai</b> AMMK</p> 	 <p><b>P. Varadarajan</b> State General Secretary OBC WING INDIAN NATIONAL CONGRESS</p> 
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 <p><b>S. Rethinavelu</b> Chairman - Tamilnadu Chamber Foundation President - Agro Food Chamber</p>	 <p><b>Rajavel Nagarajan</b> Pesu Tamizha Pesu</p>	 <p><b>Saattai Duraimurugan</b> Saattai Media</p>	 <p><b>Aravind Subramanian</b> Enlighten Capital</p>	 <p><b>A. Bala Krishnan</b> CEO   BlackSheep</p>	 <p><b>R.P. Santhosh @ Magizhan</b> State Joint Secretary, IT Wing, Naam Tamizhar Katchi</p>	 <p><b>Vishnu Prasad</b> State Secretary IT Wing, Bharatiya Janata Party</p>
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 <p><b>S. Gomani Rajan</b> CMD, IndiaSpeaks</p>	 <p><b>Alaham Anil Kumar</b> National Director, Government of Politics, Manna Global Pvt Ltd</p>	 <p><b>R.Vanathi</b> ASIVA Technologies India Private Limited</p>	 <p><b>Minesh Vasudev Krish</b> CEO, avingopelin</p>	 <p><b>J. Sha Rook</b> SVP - Marketing   ASK EIA</p>	 <p><b>Vikrant karmegam</b> The Avenues</p>	 <p><b>M. Sundarraj</b> Hittops</p>
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# Organizers

 <p><b>JK Muthu</b> Founder &amp; CEO Digitamatrix</p>	 <p><b>Thedal Anandan</b> Digital Politics Expert</p>	 <p><b>G. Rajamurthy</b> Political Strategist Director   Digitamatrix</p>	 <p><b>M.K. Elango</b> Founder &amp; Chief Strategist, Publytics</p>	 <p><b>D. Venugopal</b> Director   Digitamatrix</p>
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## ABOUT FORUM OF DIGITAL POLITICS



Forum of Digital Politics plays a pivotal role in facilitating in-depth and collaborative discussions that cultivate a deeper understanding of the technology and digital impact on politics, while simultaneously promoting digital literacy, strengthening privacy protections, and ethical, and effective policies within the political landscape.



Digitamatix is a fast growing company in Politech sector, offering strategic consulting, IT Wing training, and seamless connections for political success in the Digital Era, Shaping the future of politics through innovation and expertise.



Thedal App India Limited helps aspiring young Indian politicians and leaders succeed in electoral politics. As an election accelerator firm, we nurture interests in serving society through the world's largest democracy. Our programs equip the next generation to create positive change in the Indian political landscape.



At Publytics, we are dedicated to providing accurate, timely, and insightful data to empower political parties and organizations. With a commitment to transparency, integrity, and innovation, we have become a leader in the field of Political Parties Polling.

## SPONSORSHIP OPPORTUNITIES

As a headline sponsor of the Digital Politics Conclave, your brand will be at the nexus of an invaluable business network for shaping the future of political campaigning.

This high-profile conclave brings together an influential mix of campaign strategists, party officials, tech providers, marketers, donors, media, and policymakers. It offers unique networking benefits:

- Gain direct access to over 200 leading stakeholders and decision-makers in digital political strategy.
- Interact closely with senior leaders from major parties to understand their technology needs and challenges. Establish influential connections.
- Showcase your brand's solutions to an engaged audience looking for partners to execute data-driven campaigns.
- Discuss partnership opportunities with digital agencies and tech companies attending the conclave.
- Build relationships with campaign managers, consultants, and marketers involved in political party digital operations.
- Increase visibility among major political donors and investors looking to fund cutting-edge campaign tech.
- Exposure among national media platforms covering the intersection of politics, technology, and elections.

This conclave provides an unrivaled platform for your brand to explore business ties and emerge as a preferred partner in the high-stakes world of digital politics.

Seize this opportunity to place your business at the center of this powerful network. Let's discuss how we can maximize your presence and engagement.

For Sponsorship Enquire



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